

HyGIeaCare® Center

To provide your referred patients with:

- consistently effective bowel preps for colonoscopy
- better GI outcomes

Same Day Prep™

The Better Choice

- Safe, Fast, Easy and Comfortable
- Private, Modest and Hygienic

HyGIeaCare provides unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice.



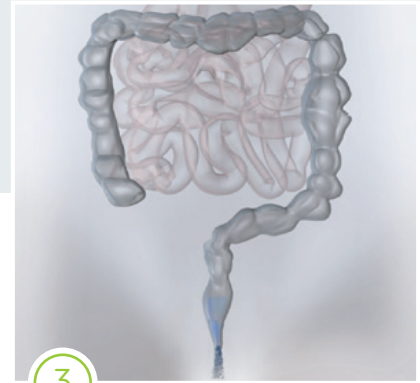
Patient Instructions:



Plan to arrive at HyGieaCare® Center 15 minutes prior to your scheduled prep. Our trained practitioner will lead you to your private room where you will be seated on the sanitized basin.



You will introduce a sterile, disposable nozzle into the rectum. A gentle stream of warm water will flow into the bowel, loosening stool, allowing you to comfortably and discreetly evacuate your colon.



Water continues to flow and gently cleans your colon. The practitioner will instruct you on completion of the procedure, which routinely takes less than an hour.

HyGieaCare Prep System

An FDA-cleared system for colon cleansing when medically indicated, such as before endoscopic examination (e.g., colonoscopy).

HyGieaCare Center - the Better Choice:

- Safe • Easy • Convenient • Hygienic • Private • Modest
- Same day prep • Less time off work • No need to drink large quantities of water • Persons with disabilities

Perform HyGieaCare® Prep to effectively clean the colon - comfortably.

GI Practice Advantages



GI Practice Advantages

- Expands and differentiates practice
- Proactive marketing and PR
- Improved patient satisfaction – “viral marketing”
- Expand patient base by reaching out to patients who:
- Do not want to do the traditional prep
- Are contraindicated for a traditional prep
- May have side effects from traditional prep
- Are diabetic

Expanded Patient Base

- Patient populations that find the standard prep difficult to perform, such as:
- Diabetics with difficulty going on a liquid diet
- Dementia
- Nursing home residents
- Other hygienic-impaired
- Cannot “run to the bathroom”
- Cannot drink huge quantities of water
- Contraindicated for traditional prep

Patients Choose HyGIeacare® Prep

- Prep requires less burdensome diet restrictions
- Same day as procedure - No additional time away from work
- Safe, fast, easy and convenient (usually less than an hour)
- Private, modest and odorless
- Hygienic
- Personal sterile disposable kit
- Stringent disinfection protocol for the System

Potential Improvements in GI Office Operations

- Improving ADRs
 - Time to reach cecum
 - Efficiency of extraction
 - Fewer repeat procedures due to poor prep
 - Fewer failed procedures due to poor prep compliance
 - Fewer cancellations by patients due to non-compliance
 - Salvage colonoscopies for unprepped patients
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HyGIeaCare Inc.

In 2014 Gavriel D. Meron, founder and former CEO of Given Imaging – the Company that successfully brought the PillCam to the world – partnered with Texas-based Lifestream Purification Systems to form HyGIeaCare Inc. to bring the HyGIeaCare FDA-cleared Prep System and Prep procedure exclusively to the GI world.

The goal of HyGIeaCare is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through a chain of HyGIeaCare Centers to be established in the US and throughout the world.

In the US, 14.5M screening colonoscopies are performed each year, and this number is growing annually. According to the recently released US Multi-Society Task Force Consensus Statement on Adequate Bowel Cleansing for Colonoscopy, 20 - 25 percent of all colonoscopies are reported to have an inadequate bowel preparation. An incomplete standard prep makes it difficult to detect precancerous lesions. Current prep is also burdensome. There is clearly a need for a better way to prep the colon.



For more information:

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www.hygieacare.com