

FOR IMMEDIATE RELEASE

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Hygieacare Announces Launch of Hygieacare[®] Centers at Digestive Disease Week[®] 2015

Data from a prospective randomized blinded comparative study showing significant equivalence of the HyGIeaCare Prep System compared to split-dose PEG to be highlighted

AUSTIN, TX, May 11, 2015 – HyGIeaCare today announced that a poster with data from a prospective randomized blinded comparative study showing significant equivalence measured as average Boston Score results of the HyGIeaCare Prep System compared to the standard split-dose PEG will be presented at the upcoming Digestive Disease Week (DDW). DDW will take place May 16 – 19, 2015, at the Walter E. Washington Convention Center, Washington DC. Hygieacare will be exhibiting at booth #2310 throughout the conference.

"The Poster relates to 104 patients that were enrolled in a prospective, randomized and blinded comparative study performed by a team led by Professors Gerard Gay and Michel Delvaux in the University Hospital of Strasburg, France and came to the conclusion that the same-day prep alternative was as effective as the split-dose of PEG for bowel cleansing before colonoscopy with a median Boston Score of 7.3 in both arms of the study," said Gavriel (Gabi) Meron, Chairman and Chief Executive Officer, HyGIeaCare Inc. "This data supports our launch of building out HyGIeaCare Centers to provide same day prep to patients referred with a prescription by our collaborating GI partners."

Hygieacare will be exhibiting at booth #2310 throughout the conference, and will have information available about the Company's Hygieacare Centers. Gastroenterologists interested in collaborating by referring their patients to a HyGIeaCare Center close to their endo centers will have the opportunity to register at the Booth.



About Digestive Disease Week

Digestive Disease Week® (DDW®) is the largest international gathering of physicians, researchers and academics in the fields of gastroenterology, hepatology, endoscopy and gastrointestinal surgery. Jointly sponsored by the American Association for the Study of Liver Diseases (AASLD), the American Gastroenterological Association (AGA) Institute, the American Society for Gastrointestinal Endoscopy (ASGE) and the Society for Surgery of the Alimentary Tract (SSAT), DDW takes place May 16 – 19, 2015, at the Walter E. Washington Convention Center, Washington DC. The meeting showcases more than 5,000 abstracts and hundreds of lectures on the latest advances in GI research, medicine and technology. More information can be found at www.ddw.org.

About HyGIeaCare, Inc.

Gavriel (Gabi) Meron, Chairman and CEO -- founder and former CEO of Given Imaging, the Company that successfully brought the PillCam to the world -- partnered with Texas-based Lifestream Purification Systems to form HyGIeaCare, Inc. to bring the HyGIeaCare FDA-cleared Prep System and procedure exclusively to the GI world.

The goal of HyGIeaCare is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through a chain of HyGIeaCare Centers to be established in the US and throughout the world.

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