

## FOR IMMEDIATE RELEASE

Austin, TX – June 15th 2015

### **HyGIEaCare<sup>®</sup> Center to be opened at the Carrell Clinic, Dallas TX in collaboration with Digestive Health Associates of Texas (DHAT)**

**Offering Convenient, Same-day Colonoscopy Prep**

- HyGIEaCare System may reduce the need for lengthy prep, time off from work
- Colonoscopy success linked closely to pre-procedure bowel prep

AUSTIN, TX, 15<sup>th</sup> June 2015 - HyGIEaCare, Inc., today announced that a new HyGIEaCare Center, where patients can experience simple and easy bowel prep on the same day as their scheduled colonoscopy, is to be opened at the Carrell Clinic in Dallas, TX in collaboration with Digestive Health Associates of Texas (DHAT).

The Center features the HyGIEaCare Prep System, cleared by the U.S. Food and Drug Administration (FDA) to effectively clean the bowel using a gentle infusion of warm, gravity-flow filtered water. The use of this proprietary method means patients may forgo many of the elements that make traditional bowel prep inconvenient and uncomfortable.

“The HyGIEaCare Prep will allow our patients to prep effectively and easily,” said James Hakert MD, President of DHAT. “Our patients will be able to undergo same day prep in a safe, private and hygienic environment at the HyGIEaCare Center.”

#### **Good bowel cleansing is the key to a successful colonoscopy, early cancer prevention.**

Colorectal cancer is the second leading cause of death from cancer in the United States. It typically begins as abnormal growths called polyps, which can be detected and removed during a colonoscopy, dramatically lowering the risk of death from the disease by more than half. Unfortunately, up to one-quarter of all colonoscopies are reported to have inadequate bowel preparation, which can hinder these efforts.

The reasons for inadequate prep varies, including poor compliance with preparation

instructions; having a medical condition, like diabetes, that makes drinking large quantities of water difficult; and physical impairments that can prevent a person from getting to a bathroom quickly. A bowel that is not adequately cleansed can result in a missed polyp, a longer procedure time, or even a repeat colonoscopy.

“There is a clear need for an improved method to prep prior to colonoscopy, one that provides gastroenterologists with consistently clean colons, allowing them to provide better health outcomes,” said Gabi Meron, Chairman and CEO of HyGIeaCare, Inc. “We are pleased to be opening our HyGIeaCare Center in Dallas with a partner that is committed to providing meaningful advances in patient care.”

### **The convenience of simple, same-day prep.**

At the HyGIeaCare Center, the prep is performed in a clean and comfortable environment. A trained prep-tech will lead the patient to a private room where he or she will be seated on an ergonomic basin. The prep-tech will walk the patient through the procedure, which routinely takes less than one hour. A small, sterile, disposable nozzle is easily inserted into the rectum and a gentle stream of warm water flows into the bowel, loosening stool and causing the intestine to contract allowing for the comfortable and discreet evacuation of the colon. Water will continue to gently flow until the prep-tech determines the colon has been sufficiently cleansed.

The HyGIeaCare Prep replaces traditional prep for colonoscopy and is performed on the same day as the colonoscopy, prior to the scheduled procedure. Patients who have experienced this prep have reported that it is simple, comfortable and convenient.

For more information about the HyGIeaCare Prep, go to [www.hygieacare.com](http://www.hygieacare.com).

### **About Digestive Health Associates of Texas (DHAT).**

Formed in March of 1996, Digestive Health Associates of Texas, P.A., merged multiple practices of gastroenterologists who associated to improve the management of their practices and the coordination of services to patients in North Texas.

Since its inception, Digestive Health Associates of Texas, P.A., (DHAT) has grown to 78



physicians, including 5 pediatric physicians, and has incorporated the talent of these prominent gastroenterologists to provide high quality, cost-effective, community-based health care with access and quality patient care unsurpassed in this area. All physicians are Board Certified or Board Eligible. By maintaining a staff of exceptional sub-specialists, DHAT is uniquely qualified to deliver services supporting the full spectrum of an individual's digestive healthcare. Serving the Dallas/Ft. Worth Metroplex, DHAT provides gastroenterology services at over thirty locations, covering a 100-mile radius. Additionally, DHAT is affiliated with the following endoscopy centers: Old Town Endoscopy Center, Endoscopy Center at Redbird Square, Endoscopy Center at Central Park, North Hills Endoscopy Center and Preston Crossings Endoscopy Center. These centers were designed with the comfort and care of the patient in mind, delivering services in a friendly, convenient and compassionate environment.

### **About HyGIeaCare, Inc.**

Chairman and CEO Gavriel (Gabi) Meron -- the founder and former CEO of Given Imaging, the Company that successfully brought the PillCam to the world -- partnered with Texas-based Lifestream Purification Systems to form HyGIeaCare, Inc. to bring the HyGIeaCare FDA-cleared Prep System and procedure exclusively to the GI world.

The goal of HyGIeaCare is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through a chain of HyGIeaCare Centers to be established in the US and throughout the world

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