



HyGleaCare® Preparation for Colonoscopy-A Technical Update for Success has been published in the Journal of Gastrointestinal & Digestive System

HyGleaCare® Prep offers a novel alternative to oral purgative laxatives traditionally prescribed prior to colonoscopy, which allows for adequate visualization of the colon and may ultimately lower barriers to entry for colonoscopy for colorectal cancer screening

AUSTIN, TX Sep 16, 2016 – HyGleaCare Inc. announced that a review of the experience for the first 791 patients in Austin TX has been published in the Journal of Gastroenterology and Digestive System (<http://www.omicsonline.org/open-access/hygieacare-preparation-for-colonoscopy-a-technical-update-for-success-2161-069X-1000458.php?aid=79003>). The paper was co-authored by Harish K. Gagneja, Parth Parekh, Dawn Burluson and David Johnson.

HyGleaCare Prep represents a paradigm shift from the standard per oral purgative laxatives traditionally prescribed prior to colonoscopy. This innovative approach provides a safe and highly effective preparation, a requisite for performance for high quality colonoscopy and detection of colonic lesions.

Patient satisfaction is universally high with 95% of patients willing to pay for a HyGleaCare prep in the future, despite the additional charge.

Integration into a gastroenterology practice is fluid with scheduling of the colonoscopy coordinated with the time of the HyGleaCare Prep, so as to allow prompt and timely arrival of all patients to the colonoscopy suite.

By providing options to what otherwise might be barriers specifically related to the intolerance or refusal to take oral purgatives, HyGleaCare Prep offers a new exciting advance in colonoscopy preparation. It is expected that the use of the HyGleaCare Prep will clearly lower these barriers to entry for colonoscopy for colorectal cancer screening.

“This publication teaches that patient satisfaction from the HyGleaCare Prep is universally high with 95% of patients willing to pay for a HyGleaCare prep in the future,” said Gavriel Meron, Chairman and CEO of HyGleaCare, Inc. “It is expected that the use of the HyGleaCare Prep will clearly lower barriers to entry for colonoscopy for colorectal cancer screening.”

In addition, the HyGleaCare Prep is safe and there have been no serious adverse events in patients referred by their gastroenterologist who underwent HyGleaCare



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Prep in the U.S.

For more information about HyGleaCare® please go to our website:

<http://www.hygieacare.com>

About HyGleaCare, Inc.

Gavriel (Gabi) Meron, Chairman and CEO -- founder and former CEO of Given Imaging, the Company that successfully brought the PillCam to the world - partnered with Texas- based Lifestream Purification Systems to form HyGleaCare, Inc. to bring the HyGleaCare FDA-cleared Prep System and procedure exclusively to the GI world.

The goal of HyGleaCare is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through a chain of HyGleaCare Centers to be established in the US and throughout the world.

To date four HyGleaCare Centers have already been established – Austin TX in August 2015, and in 2016 - Dallas TX, Norfolk VA and Gilbert AZ. Additional Centers, in Jackson MS and Cincinnati OH are expected to open later in 2016. More than 2,000 patients have performed the procedure with 97% adequately prepped, with very high patient satisfaction - 95% of the patients responding with feedback have told us that they would again choose HyGleaCare prep over the alternative oral prep.

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