



Hygieacare announces appointment of Brian Cormican as President, US Operations

Norfolk, VA - May 2019, Hygieacare Inc. announced today that the company has appointed Brian Cormican as President, US Operations.

Brian brings over 20 years of leadership experience across a variety of industries and companies. Prior to joining HyGIEaCare, Brian was Division Vice President at Davita, Inc. where he oversaw a portfolio of over 45 dialysis clinics and led corporate and business development efforts for the Western third of the United States. He has also held various leadership positions at companies in the Financial Services, Manufacturing, and Technology industries including ING Investment Management, Goldman Sachs, Carter's Inc., Harris Williams & Co., Utility Risk Management, and Banyan Ventures.

Brian received his undergraduate education at Brigham Young University where he received a BS in Business Administration/Finance in 2002. He then completed his graduate studies at The Tuck School of Business at Dartmouth where he received his Master of Business Administration degree in 2009.

"Following the significant investment by Olive Tree Ventures in Hygieacare, we are implementing the plan to significantly accelerate the expansion of Hygieacare's footprint," says Gavriel D. Meron, chairman and CEO of Hygieacare. "Brian comes to Hygieacare with significant achievements and experience in establishing and operating clinics together with physicians and medical institutions, and we are excited at the prospects of growing our business together, and establishing numerous Hygieacare Centers."

"I am thrilled to be joining the HyGIEaCare organization and am excited to continue to build upon the great accomplishments Gavriel and the team have achieved over the last five years", said Brian Cormican, President, US Operations. "HyGIEaCare has demonstrated their ability to deliver better GI outcomes to patients and innovative solutions to their gastroenterologist partners and is very well positioned to expand into new markets. I look forward to leading HyGIEaCare's US team in pursuing the many exciting growth opportunities that lie ahead."

About Hygieacare, Inc.

In 2015, Gavriel Meron, who was the founder and CEO of Given Imaging Ltd. (PillCam), founded Hygieacare Inc., a US Delaware corporation, to create a new standard of care to ensure patients are ready for colonoscopy utilizing the FDA cleared Hygieacare® System. To date over 11,000 patients have benefitted from Hygieacare procedures and there are currently 4 operational Hygieacare Centers in the US – Austin TX, Norfolk VA, Cincinnati OH and Jackson MS.

The goal of Hygieacare is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through Hygieacare Centers to be established in the US and throughout the world.

For more information about Hygieacare® please go to: <http://www.hygieacare.com>



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