



Ohio Gastroenterology & Liver Institute partnering with HyGleaCare® to prep Patients undergoing Colonoscopy in Cincinnati, Ohio

HyGleaCare Prep effectively cleans the bowel using a gentle infusion of warm, gravity-flow filtered water. Patients will be able to benefit from a better night sleep and not needing to run to the bathroom, and experience easier bowel prep for colonoscopy.

AUSTIN, TX June 16, 2016 – Ohio Gastroenterology & Liver Institute, Cincinnati, Ohio (“Ohio GI”) and HyGleaCare Inc. announced their partnership to prep patients for colonoscopy at the HyGleaCare® Center that is to be located in Cincinnati Ohio.

The Center will feature the HyGleaCare Prep System, cleared by the U.S. Food and Drug Administration (FDA) that effectively cleans the bowel using a gentle infusion of warm, gravity-flow filtered water. This will be the 6th Center to be established in the US following Austin TX, Norfolk VA, Dallas TX, Gilbert AZ and Jackson MS.

“We as a group are excited about this joint venture,” said Pradeep Bekal MD, a gastroenterologist from Ohio GI. “I know there is a need for this product and our patients will benefit from this exclusive offering which will allow them to achieve excellent preparation of the colon by a method which is much more easily tolerated than traditional bowel preps.”

“Our team is excited at the opportunity to prep for colonoscopy at the HyGleaCare® Center in partnership with Ohio GI,” said Gavriel Meron, Chairman and CEO of HyGleaCare, Inc. “We have already prepped more than 1,500 patients in our Centers with excellent cleanliness of the colon and excellent patient feedback - we look forward to serving patients successfully at the Cincinnati Center.”

The convenience of HyGleaCare prep for colonoscopy

At the HyGleaCare® Center, the prep is performed in a clean and comfortable environment. A trained technician leads the patient to a private room where he or she is seated on an ergonomic basin. The technician walks the patient through the procedure, which routinely takes less than one hour. A small, sterile, disposable nozzle is easily inserted about an inch into the rectum and a gentle stream of warm water flows into the bowel, loosening stool and causing the intestine to contract allowing for the comfortable, odorless and discreet evacuation of the colon. Water continues to gently flow until the tech determines the colon has been sufficiently cleansed.

The HyGleaCare Prep replaces traditional prep for colonoscopy and is performed prior to scheduled colonoscopy. It is safe, comfortable and preferred over oral prep.

For more information about HyGleaCare® please go to our website: <http://www.hygieacare.com>

Ohio Gastroenterology and Liver Institute (“Ohio GI”)

Ohio GI (www.ohiogi.com) is the largest and most comprehensive private Gastroenterology practice in Cincinnati, Fairfield and Northern Kentucky. Ohio GI combines unparalleled personalized expertise with prompt appointments in geographically convenient offices and related Endoscopy Centers. As the area’s



Gastroenterology innovation leader Ohio GI introduces cutting edge therapies and medical technologies. Ohio GI offers consultative and procedural expertise by employing physicians who sub-specialize in important areas such as Inflammatory Bowel Disease (IBD), Pancreatic Diseases, Hepatology / Liver Diseases, Women's Digestive Health and Esophageal / Swallowing Disorders as well as screening colonoscopy and preventative health management. Ohio GI monitors a variety of quality metrics (eg, cecal intubation rates, colonoscopy withdrawal times, adenoma detection rates) to ensure that its physicians exceed national benchmark standards. Ohio GI operates a major national Medical Research Center and has participated in many pivotal trials which have led to the approval of new treatments for Crohns Disease, Ulcerative Colitis, Irritable Bowel Syndrome, GERD, Hepatitis B, Hepatitis C, Duodenal Ulcers and Gastric Ulcers. The physicians of Ohio GI are also actively engaged in Greater Cincinnati's local and regional medical community as well as with a variety of national Gastroenterology societies.

About HyGleaCare, Inc.

Chairman and CEO Gavriel (Gabi) Meron - the founder and former CEO of Given Imaging, the Company that successfully brought the PillCam to the world - partnered with Texas-based Lifestream Purification Systems to form HyGleaCare, Inc. to bring the HyGleaCare FDA-cleared Prep System and procedure exclusively to the GI world.

The goal of HyGleaCare (www.hygieacare.com) is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through a chain of HyGleaCare Centers to be established in the US and throughout the world.

###

Contact: Michal Gorodish
michal.gorodish@hygieacare.com