



GI Associates provides patients with HygieaCare® Prep - a more comfortable option for pre-colonoscopy cleansing

HygieaCare is a significant breakthrough in patient preparation for colonoscopy – more convenient and less cumbersome, results in more predictable prep

FLOWOOD, MS, US, September 18, 2017 -- GI Associates and HygieaCare Inc., announced today that patients can now schedule to perform HygieaCare Prep at 2510 Lakewood Drive, Flowood MS for their pre-colonoscopy bowel cleanse.

Colon cancer is the second leading cause of cancer deaths in the United States and it is preventable. The best way to discover and prevent colon cancer is by performing colonoscopy. In the US 14.5 million screening colonoscopies are performed each year, a number that is growing annually. According to the recently released US Multi-Society Task Force Consensus Statement on Adequate Bowel Cleansing for Colonoscopy, up to 20-25 percent of all colonoscopies are reported to have an inadequate bowel preparation. An incomplete prep makes it difficult to detect precancerous lesions, putting patient health at risk. The current oral prep is also uncomfortable and burdensome.

With Hygieacare, advance preparation is much easier.

“At GI Associates, we are working hard to make the process of prep more comfortable, and now provide our patients with a choice for pre-colonoscopy bowel cleanse,” said Reed Hogan II MD, from GI Associates. “HygieaCare® Prep provides an easier non-oral and more comfortable option than the oral preps, providing better test results to protect our patients’ health and peace of mind.”

The convenience of HygieaCare prep for colonoscopy

At the HygieaCare® Center (<http://www.hygieacare.com/jackson.html>) the prep is performed 60 minutes prior to check in time in a clean and comfortable environment. A trained technician leads the patient to a private soundproof room to be seated on the sanitized basin with provided instructions. A sterile, disposable nozzle is inserted. A gentle gravity flow stream of warm water flows into the bowel, loosening stool, comfortably and discreetly evacuating the colon. Water continually flows and gently cleanses the colon. Our staff monitors the procedure, which routinely takes less than an hour.

For more information about HygieaCare® please go to: <http://www.hygieacare.com>



About GI Associates

GI Associates is the largest gastroenterology group in Mississippi and is one of the largest in the southeast with over 350 employees including twenty-eight gastroenterologists and three pathologists on staff. These physicians have a long-standing history of dealing with digestive disease management, diagnostic and therapeutic endoscopy and preventative health care management. The quality of care is coupled with a warm, friendly environment.

About HygieaCare, Inc.

Chairman and CEO Gavriel (Gabi) Meron - the founder and former CEO of Given Imaging, the Company that successfully brought the PillCam to the world - partnered with Texas-based Lifestream Purification Systems to form HygieaCare, Inc. to bring the HygieaCare FDA-cleared Prep System and procedure exclusively to the GI world.

The goal of HygieaCare (www.hygieacare.com) is to provide unique services and solutions to gastroenterologists to deliver better GI outcomes for their patients and their practice through HygieaCare Centers to be established in the US and throughout the world.

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